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BUSINESS PROFILE: CHECKER LIMOUSINE

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Now 20 years later, Checker continues to grow. "We have earned the trust of the traveling public in London." says Rice. "We have a superior service at a fair and comparable price to taxis. Once you use us for the first time, you will notice the value."

Families are being stretched in many directions these days and Checker fills that need to get the kids home from practice or the grandparents out to appointments. "We are very proud that parents trust us to transport their children when they can't" mentions Perry Ferguson - President.

With new in-vehicle technology being installed in the coming months, Checker's clients will have an option to pay by debit card and will experience improved response times from time of call. All account customers now have the luxury of pre-booking trips on-line as far in advance as needed. "Our philosophy of business is totally driven by the customer. Our investment in the Web Booker and ongoing look at

technological enhancements is all about customer satisfaction and creating a WOW experience" said Ferguson.

Checker still provides service to and from the Airport; the only difference for picks ups when you arrive from your journey is that they must be pre-booked. "Pre-booking ensures our car is there specifically for you when you arrive". says Rice

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